

VAISHALINI

Singer, songwriter, producer



Vaishalini is an American pop-R&B singer, songwriter, and record producer from Phoenix, Arizona. Songs from her debut EP “Guess You’ll Have to Wait” have garnered millions of streams and video views across platforms.

Vaishalini’s following is predominantly **female** Gen-Z and Millennials, between **ages 13 to 34**.

Tap into Vaishalini’s audience to reach young, highly-engaged fans around the globe (mostly US and EU).

Today’s followers are tomorrow’s customers.

118k+

Social followers

4M+

YouTube views

7.2M+

Spotify streams

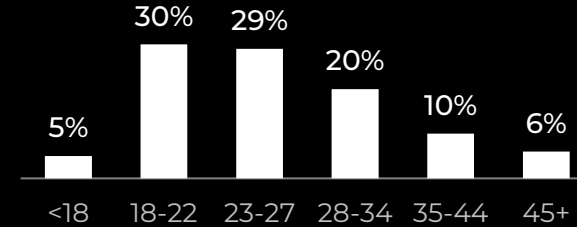
DEMOGRAPHICS



Female



Age <18 – 27



SELECTED COLLABS

SAMSUNG

MAYBELLINE
NEW YORK



81.4k+

TikTok followers



45.9k+

Instagram followers



5.6k+

YouTube followers



24k+

Spotify followers

mgt@vaishalini.com →

CASE STUDY

Samsung x Vaishalini

Samsung chose Vaishalini as one of a select few emerging artists for their Billboard campaign to promote the release of the Samsung Galaxy Flip.

PRODUCT

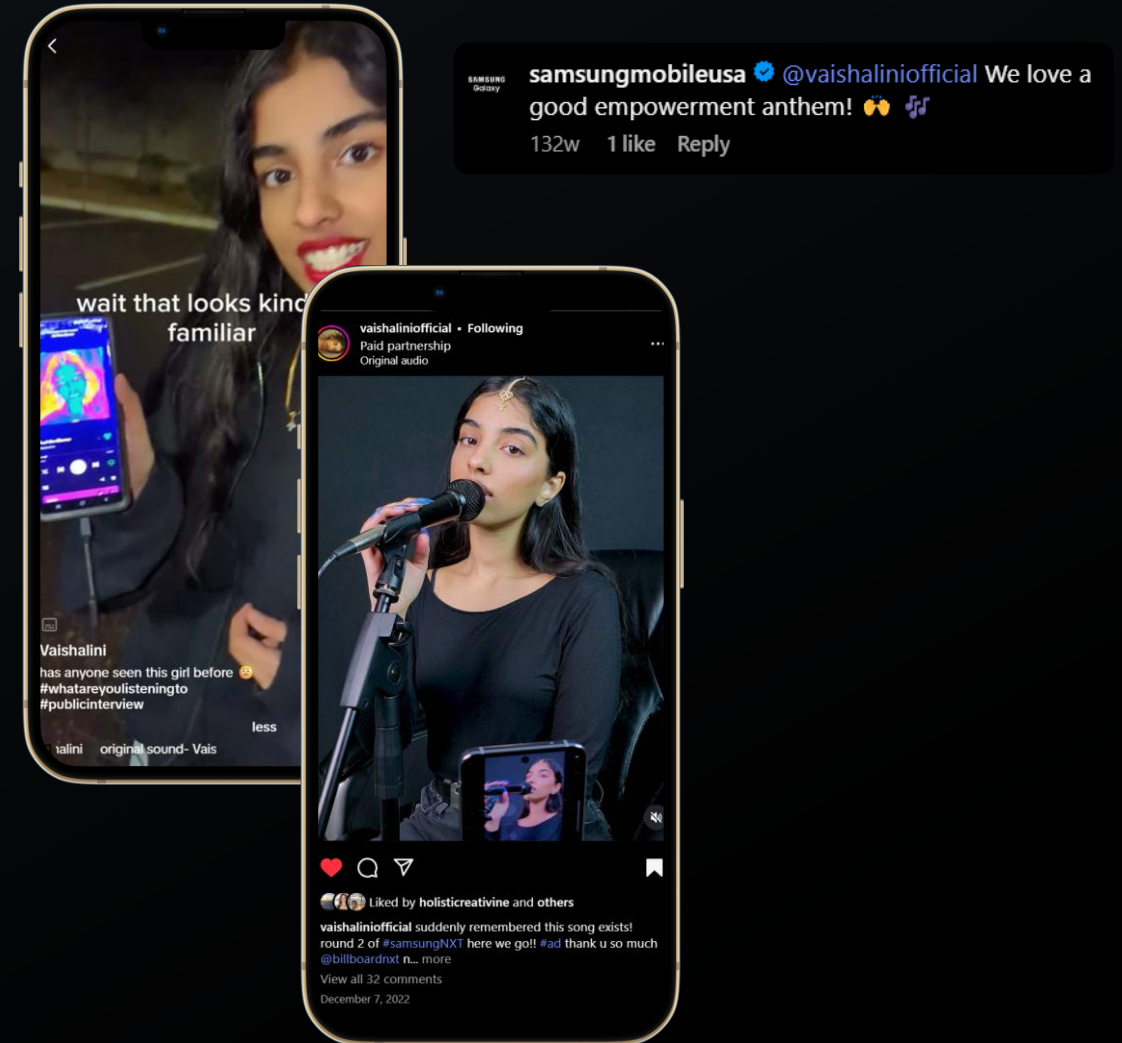
Samsung Galaxy Z Flip

DELIVERABLES

- ✓ Three videos showcasing product features
- ✓ Cross-platform posting with #SamsungNXT

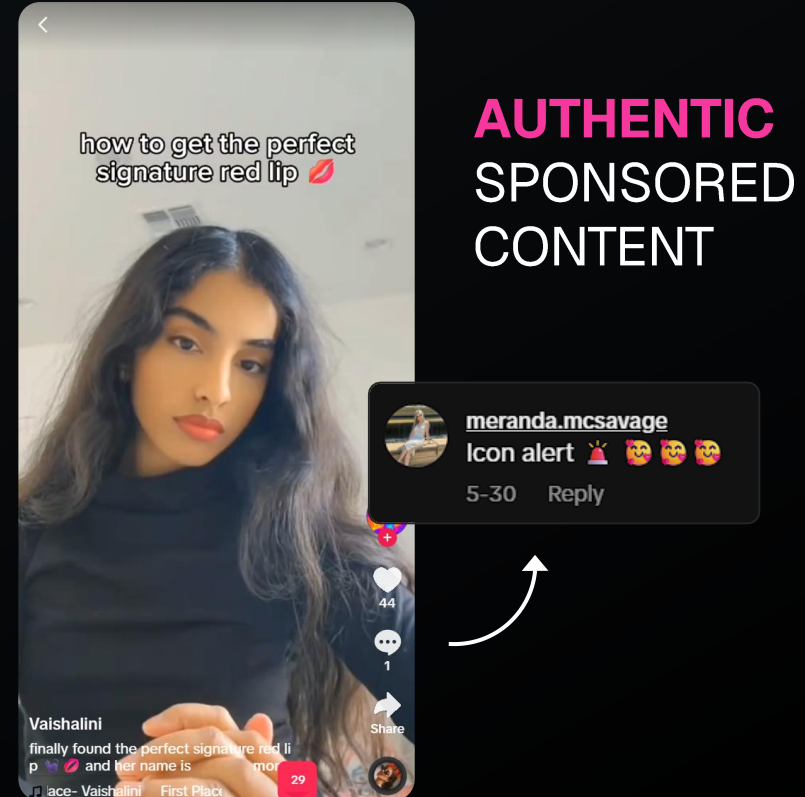
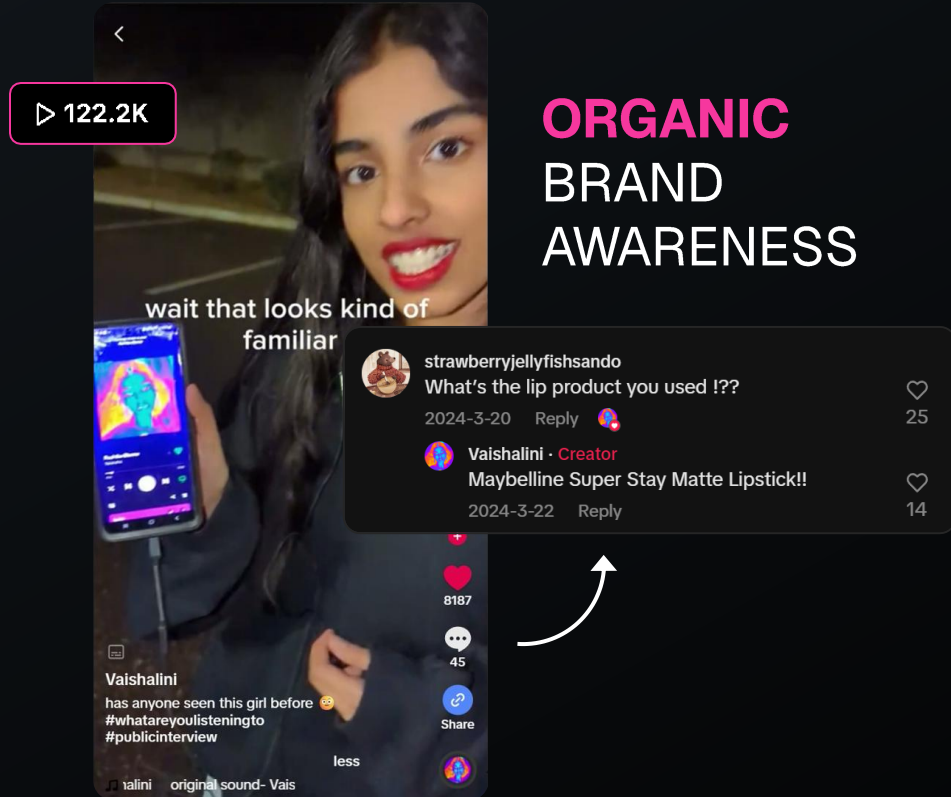
OBJECTIVE

- ✓ Showcase Galaxy Z Flip's creative features
- ✓ Generate organic UGC engagement
- ✓ Position Samsung as the choice of creators



CASE STUDY

Maybelline x Vaishalini



Let's talk!

Interested in working together or learning more?
Please feel free to reach out at mgt@vaishalini.com



@MissVaishalini



@MissVaishalini



@vaishalini